40mm

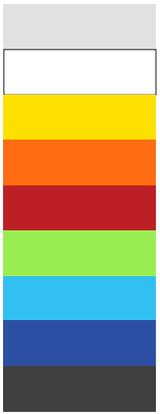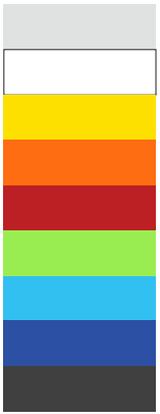60mm
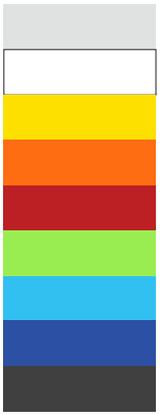
70% of Actual Size
Screen Print

200mm

Approximately 15mm unprintable area

Approximately 15mm unprintable area
100mm

Red Line = Exact opposites of the product
(centre artwork to the red line)

70% of Actual Size
Rotary Digital
(Gloss Finish)

225mm

Approximately 2mm unprintable area
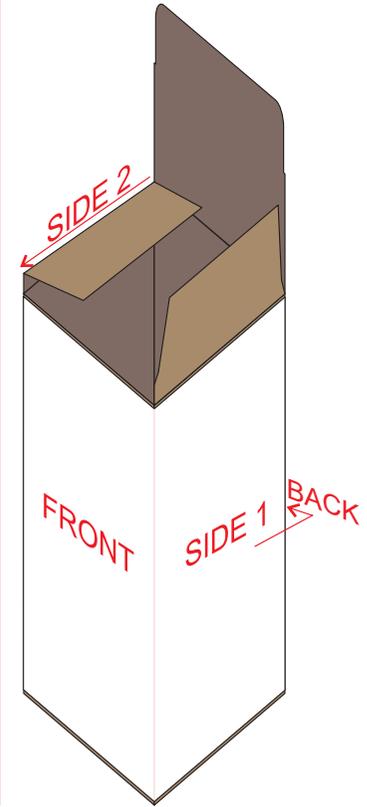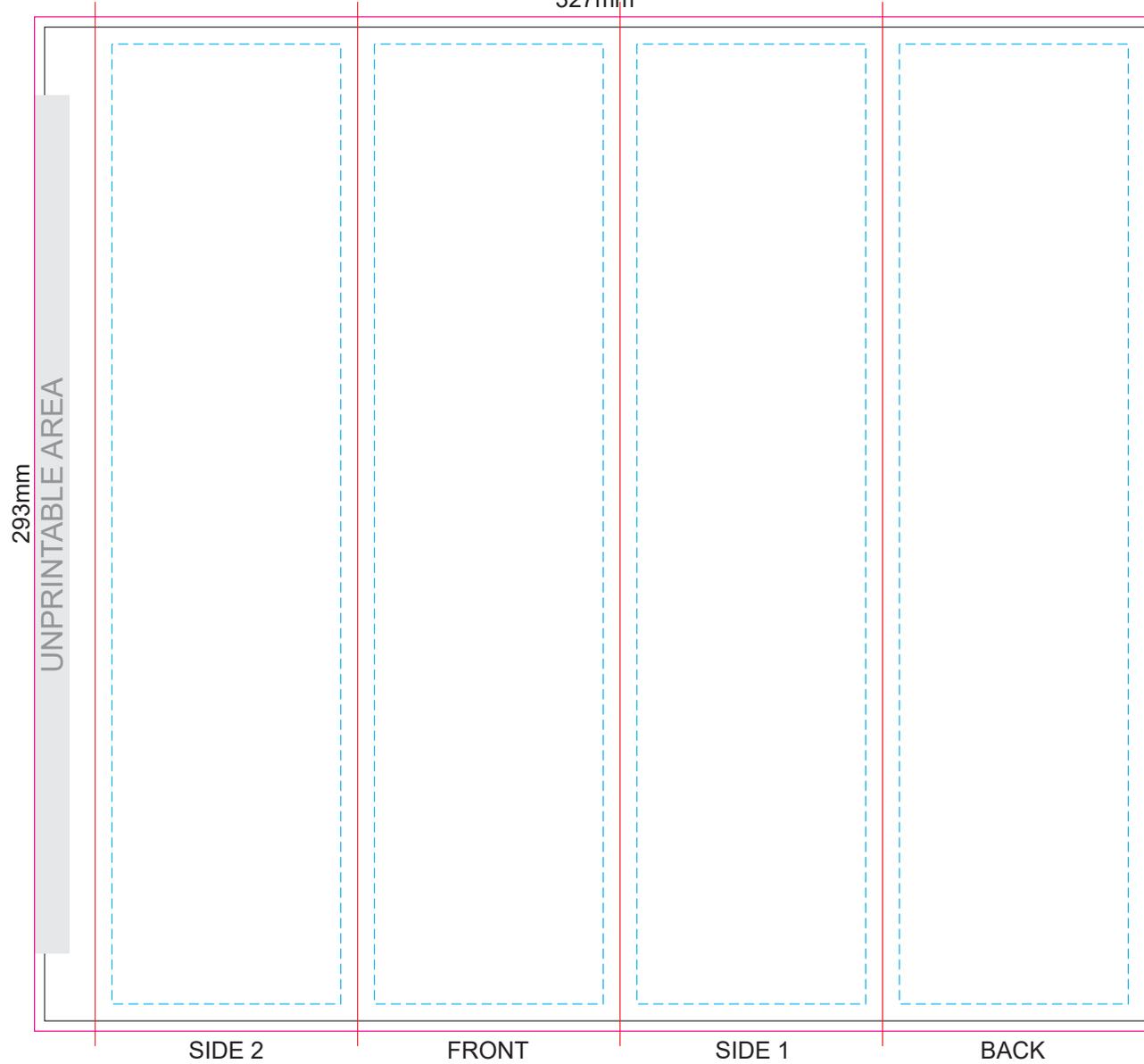
100mm

Approximately 2mm unprintable area

Red Line = Exact opposites of the product
(centre artwork to the red line)

GIFT BOX SLEEVE

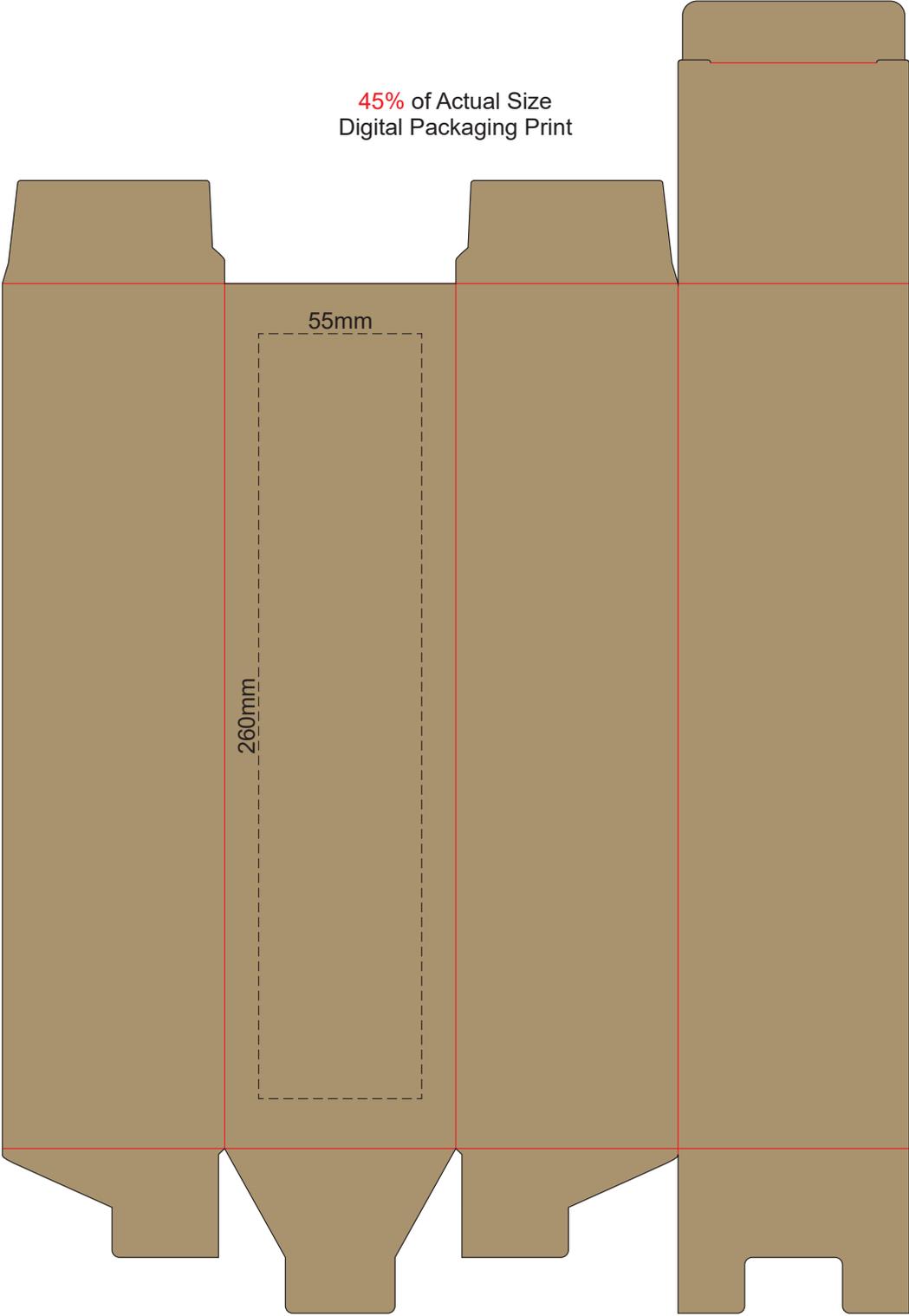327mm

293mm

UNPRINTABLE AREA

SIDE 2

FRONT

SIDE 1

BACK

Blue Line = The SIGNIFICANT PRINT AREA
(Keep all critical images & text within this box)
Black Line = Maximum print area
Pink Line = Bleed off to here
Red Line = Fold Line

SIDE 2

FRONT

SIDE 1

BACK

45% of Actual Size
Digital Packaging Print

55mm

260mm

Artwork will be printed directly onto the product via CMYK printing (no white),
colours will not be vibrant due to white ink not being available for this process.